Friday, September 18, 2020, 10am - 4pm

Access | Accountability | Action
Today’s Public, Academic and Special libraries claim innovation as our middle name, with a renewed focus on the needs of the varied communities we serve.

Technology offers new opportunities for inventive programming, as well as pathways for providing access to transformative information for all who seek it. Virtual reality, gaming, and maker-spaces continue to spark interest while income inequality and privacy concerns remain challenges to overcome.

**The Intersection of Technology and Innovation** affords opportunities to engage individuals with information and choice, though the human connection remains a vital aspect of engagement and community-building one individual at a time.

**How to Attend:**

Attendees must register and will receive a confirmation email with a link unique to their registration. Individuals that register groups will receive one email with the group link.

The SEFLIN Virtual Conference will be hosted via Zoom. Attendees can join virtually using a Windows or Mac computer, or via the Zoom app from an Android or Apple mobile device.

For technical assistance and additional information, please visit [Zoom Support](https://seflin.libguides.com/SEFLINVC2020).

10 AM | GAMING FOR CHANGE AND RESILIENCE

What could be different in the future? Play a game with legendary game designer and New York Times bestselling author of Reality is Broken Jane McGonigal, and unstick your mind about what’s possible for the future of libraries and your community. You’ll learn how to look for clues about what’s already changing, and how to get inspired by those clues to playfully redesign the rules of reality. Have fun, build a new creative skill set, and learn how collaborative games can create change and greater resilience in your community.

JANE MCGONIGAL, PhD, is the Director of Game Research and Development for the Institute for the Future in Palo Alto, California.

BIO

11 AM | RETHINKING PRIVACY: FROM WORKING CONCEPTS TO PRIVACY ASSESSMENT AND REVIEW

Basic concepts around privacy will be discussed, including privacy violations and types of personal data. Ethical decision-making models will be shared, as well as a few case studies to highlight the complexities around issues of privacy. Finally, recommendations around incorporating a privacy assessment and review will be provided.

VIRGINIA DRESSLER, MLIS, MA, is the Digital Projects Librarian at Kent State University.

BIO

12 PM | LUNCH + LEARN: PRIVACY, ETHICS, AND ACCESS IN DIGITAL LIBRARIES

This lunch-time talk will extend the conversation started with speaker Virginia Dressler regarding privacy concerns in digital libraries. Digital librarians Kelley Rowan and Rebecca Bakker from Florida International University will talk about various scenarios for take-down requests at their institution and the challenges that can present when records are removed from the digital repository. The presenters will also discuss the ethics of privacy versus access, particularly in AI, and the results of upcoming research they have conducted with Virginia Dressler.

KELLEY ROWAN, MM, MA, MLIS, is the Digital Archives Librarian in the Digital Collections Center at Florida International University (Top)

REBECCA BAKKER, MLIS, is the Digital Collections Librarian at the Digital Collections Center at Florida International University (Bottom)

BIOS
1 PM | VIRTUAL WAY FORWARD: EXPLORING AND COMMUNICATING SCIENCE THROUGH 360 VIDEO AND VIRTUAL REALITY PROGRAMS

The advent of affordable home virtual reality systems has led to a new wave of immersive experiences for learning. Virtual reality and 360° video present many opportunities for those promoting the sciences. Virtual reality can help users visualize data and resize objects to a human-sized scale, simulate events, immerse themselves in virtual field trips, and interact with earth systems virtually. This presentation will help orient librarians to the existing landscape and language of virtual reality, especially as distance learning creates new challenges and possibilities for immersive experiences.

ELISE GOWEN, MLIS. is the Earth and Mineral Sciences Librarian at Penn State University.

2 PM | LINKING TO LOCAL AND STATEWIDE WORKFORCE ECOSYSTEMS TO BRING WORKFORCE RECOVERY TO THE LIBRARY

Through powerful library networks and extended reality technology and content, Nevada’s state library is helping to lead workforce development through programs and initiatives that are meaningfully linked into statewide and local workforce ecosystems. This unified resource solution simplifies and expands the information discovery experience of the job seeker, facilitates streamlined career exploration and increases cooperation between teachers, librarians and career counselors.

TAMMY WESTERGARD, MLS, was named the Nevada State Librarian in October 2019
KATHERINE DEROSEAR, Senior V.P. of Partner Engagement for Headed2, LLC
MARK ANDERSEN, Co-founder and CEO of Lifeliqe
JOHN MACLEOD, Executive director of XRLibraries

3 PM | TRENDS, CHANGES, AND INNOVATION

The future of libraries - and the innovations that will get us there - are not disconnected from the realities we see in our day-to-day lives. Trends and changes provide much of the starting material and evidence that can inform our future work and transformation. Whether changes in technology, the configurations of public spaces, the shapes of information, or the composition and self-identification of communities, committing to intentionally monitoring signals of change provides us with a valuable lead in envisioning our futures. The signals for the future arrive as inbound change, but we build our future through outbound change.

MIGUEL FIGUEROA works at the Center for the Future of Libraries, an initiative from the ALA
SEFLIN’s Virtual Conference Committee

Ann Wenger, Chairperson
Broward County Library

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SEFLIN, the Southeast Florida Library Information Network, is a non-profit membership organization of Southeast Florida libraries dedicated to supporting cooperation between all types of libraries. Founded in 1984, SEFLIN strives to pioneer innovative services that support library staff and library services. Learn more about SEFLIN at www.seflin.org.

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